

News Release
True West Magazine

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**DUBOIS, WYOMING
NAMED A TOP 10 TRUE WESTERN TOWN BY *TRUE WEST* MAGAZINE!**

In 1890, Butch Cassidy owned a small spread outside Dubois, Wyoming. He often came into town to buy food staples at Welty's General Store. Welty's doesn't sell food anymore, but you can get other things there. And it's not the only place Butch would recognize if he were still around.

That's one reason why Dubois is #2 among *True West Magazine's* [Top True Western Towns of 2011](#). Pendleton, Oregon, won the top award. The town will be featured in the January/February 2011 issue, on newsstands on January 4, 2011.

For a town of less than 1,000 residents, Dubois is remarkable. Much of the local history efforts are based at the Dubois Museum & Wind River Historical Center, a living history operation that offers tours to nearby petroglyphs, teepee rings and sheep traps. The center also displays seven historical cabins on its grounds.

Preservation is ongoing. Just last year, Dubois's Main Street program collected \$37,000 for two projects. The first project developed design guidelines for private owners of historic buildings and sites. The second project went to hiring a consulting firm to nominate three or four downtown structures to the National Register.

"We truly applaud Dubois'd efforts," says *True West* Executive Editor Bob Boze Bell. "This is a remarkable town that is well deserving of recognition."

True West editors determine winners for this annual award based on criteria demonstrating how each town has preserved its history through old buildings, museums and other institutions, events and promotions of historic resources.

The feature includes "Towns to Watch" for good works in historic preservation, as well as several legendary Old West locales that folks should visit in 2011.

True West magazine is in its 58th year of leading the way in presenting the true stories of Old West adventure, history, culture and preservation. For subscriptions and more information, visit twmag.com or call 888-687-1881.

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