

Dear Wind River Country tourism businesses:

HAVE YOU UPDATED YOUR BUSINESS INFORMATION ON THE NEW STATE TOURISM WEB SITE??

If you haven't, you are missing a FREE opportunity to be seen by hundreds of thousands of visitors on the state tourism web site right now! The Wind River Visitors Council cannot create this listing on the state web site for you. Each business must do their own listing.

Here is the letter sent to the Wind River Visitors Council by the Wyoming Travel and Tourism Department. Just follow their instructions below and you can add to your information if you are already listed, or be a new listing if you are not on their web site.

Dear Tourism Partner,

Help us help you! We're all about driving consumers to your door and putting dollars in your cash register.

[Wyoming Travel & Tourism \(WTT\)](http://WyomingTravel&Tourism(WTT)) just launched a new tourism website at WyomingTourism.org and we need your help to make sure all of the information is current. We have tons of information about vacationing in Wyoming, now we need to be sure your business information is current for visitors.

Your business has the opportunity to have a free listing on this site and if you don't have one, we will give you one. All you have to do is go to WyomingTourism.org and click on MyWyoming to begin. For a step-by-step guide to getting started, view or download our short and easy manual to jumpstarting your MyWyoming account. Your easy instruction guide (Property Management System) is attached to this email as a PDF file.

Still not convinced??? Maybe this will help!

Top 10 reasons you should create/update your business listing on the new WTT website:

10. It is a really cool site
9. Tons of social media opportunities for your business (who wouldn't want to be twittered, facebooked or digged)
8. Advertise your own promos or deals right on your business profile page
7. Control your own marketing message the consumers will see

6. If you don't have a listing on the new WTT site, do the consumers know you are there (kind of like if a tree fell in the forest and nobody was there to hear it question)
5. Its Free
4. You can upload your own images to show off your business or service
3. Great mapping features to show where in the wide, wide world of Wyoming your business is located

2. Over \$6 million in advertising will drive lots 'o consumers to this website and to your business listing

1. Did we mention it's free?

Log into [MyWyoming](#) or view the attachment of our manual: If you have questions, please email Curtis Lund at curtis.lund@visitwyo.gov.
